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South Korea hosts ICBA Conference October 2019

The Four Seasons Hotel, in Gwanghwamun, Seoul, South Korea is the venue for the October 2019 ICBA conference. The theme of the conference is 'Building on our Strengths.' The two-day packed agenda includes world class speakers that have travelled from countries as far afield as France, Spain, Germany, Italy, The Netherlands and The United Kingdom. 49 ICBA partners from 30 countries are expected to attend

Speaking about the conference, James Gu, CEO, ICBA South Korea said "The annual conference is the one time of the year that ICBA Partners and the ICBA Board come together in person to collaborate, share ideas and experiences and crucially to set the direction of the ICBA for the coming year. It also gives ICBA colleagues invaluable opportunities to network informally, to discuss mutual projects and of course to build on their relationships - giving real meaning to the ICBA's ethos of One Team."

Keynote speakers at the event include: Andy Moylan (ICBA UK), James Gu and Sophia Kim (ICBA Korea), Richard Pickers (ICBA Spain), Rene van der Voort (ICBA Netherlands), Emmanuel Portier (ICBA Founder), Danilo Potenza (ICBA Italy) and Kei Kodama (ICBA Japan). Euler Hermes is presenting as the nominated guest insurer.

Speaking of the magical venue, James said: "Seoul's history stretches back over two thousand years when it was founded in 18 BCE by the people of Baekje, one of the Three Kingdoms of Korea. The city was later designated the capital of Korea under the Joseon dynasty. Geographically, Seoul is situated along the Han River surrounded by breathtaking mountains. It's the perfect place from which to host such a prestigious conference for fellow ICBA colleagues."

"We are also excited that for most people it will be their first visit to Korea. They will experience the Korean culture firsthand instead of relying on the internet to build a picture. 'Pali-pali' which means 'quickly' is a big part of our culture. It's in every Korean's way of life. For example, even though public transport runs every few minutes during rush hour, you will still see Koreans running or speed walking! There are no queues at the bank and it only takes three days to get a passport. Because of our rich and positive culture South Korea has become one of the world's most progressive countries. With my team at ICBA South Korea I am looking forward to welcoming a group of entrepreneurial and talented business people to what is set to be an incredible conference."

Ends

For more information about the conference and The ICBA in general please contact Jessica Moylan, ICBA Press Officer at jessica.moylan@icba.com.

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